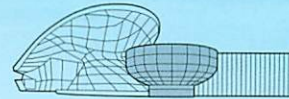


# WELCOME TO THE BMW MUSEUM.

## FLOOR PLAN.



BMW Welt BMW Museum BMW Group Plant

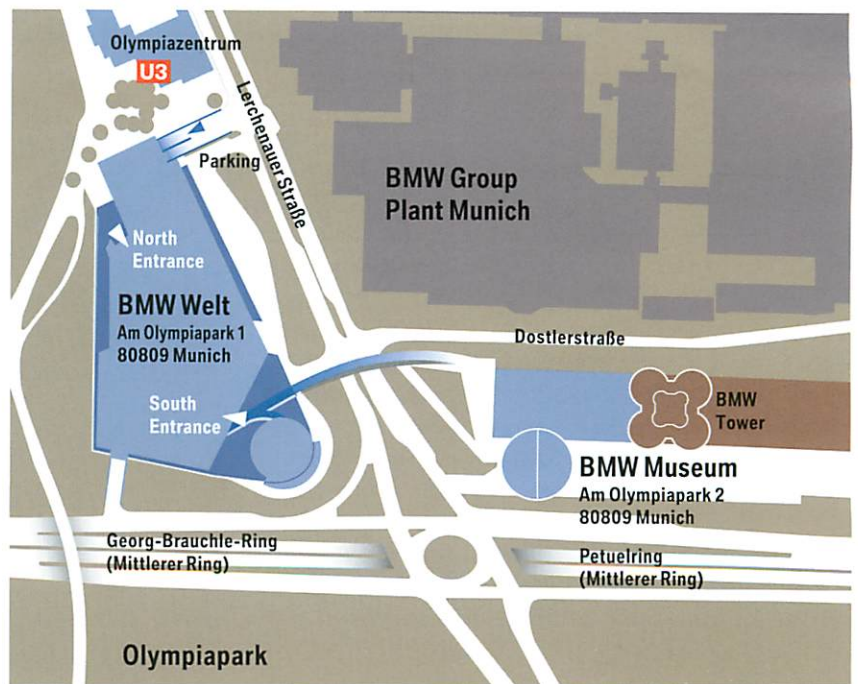


Rolls-Royce  
Motor Cars Limited

## WELCOME TO THE BMW MUSEUM.

The BMW Museum is located right next door to the headquarters of the BMW Group, and opposite the BMW main production plant and BMW Welt. The Museum site extends over a round building and a flat building with an exhibition floor space of some 5,000 square metres.

The visitor can experience the entire history of BMW here. More than 120 original exhibits spanning 100 years of the company's heritage trace the development of the brand from its beginnings. The exhibition culminates in visions for the future. These are embedded in innovative urban "traffic art architecture" consisting of seven exhibition houses.



## THEME HOUSES.

- |            |                                 |                             |   |
|------------|---------------------------------|-----------------------------|---|
| Company    | Brand                           | Tour only with a ticket     | Barrier-free access to the "Treasury" and "Chronology" areas. Please push the button to enter.            |
| Design     | Motor sport                     | Entry without a ticket      | You will find BMW tour guides at all levels of the Museum. They will be pleased to answer your questions. |
| Motorcycle | Series                          | BMW Group Event Forum areas |   |
| Technology | Platforms/ Temporary exhibition |                             |   |

## TEMPORARY EXHIBITION.

The "Museum Bowl" features timeless modern architecture and offers a fascinating spatial experience on five floating platforms. The temporary exhibitions focus on current automobile and mobility themes connected to all to all aspects of society, art and culture.





# WELCOME TO BMW WELT.

FLOOR PLAN.



BMW Welt BMW Museum BMW Group Plant



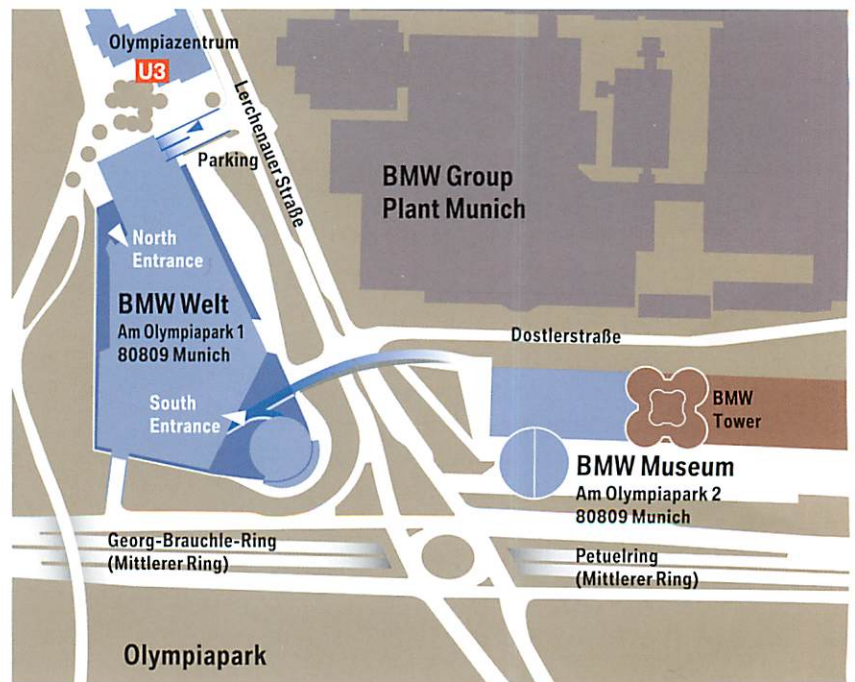
Rolls-Royce  
Motor Cars Limited

## WELCOME TO BMW WELT.

The automobile heart of the city beats just a short distance from the Olympiapark. BMW Welt presents all the brands and facets of the BMW Group from BMW, BMW i, BMW M, MINI and Rolls-Royce Motor Cars through to BMW motorcycles.

The unusual architecture of BMW Welt features a roof structure that appears to float above the building. A variety of spatial perspectives provide visitors and customers collecting their automobiles with a vivid array of themes relating to mobility, technology and innovation.

Speed, movement and dynamics are expressed in the impressive Double Cone, which is used as a setting for brand presentations and events.



Temporary exhibitions and events from the worlds of sport, art and culture make BMW Welt one of the most popular destinations in Bavaria. A variety of tours depart several times a day, offering visitors glimpses behind the scenes. Guided tours and the Junior Campus providing a separate area for children complete the wide range of attractions. If you have any questions, our guest attendants will be delighted to assist you.

## BECOME AN INSIDER.

Download the BMW Welt app with iBeacon technology and discover some truly sensational insights.  
[bmw-welt.com/app](http://bmw-welt.com/app)

**Building opening hours:**  
Mon – Sat, 07.30 am – 12 midnight  
Sun, 09.00 am – 12 midnight

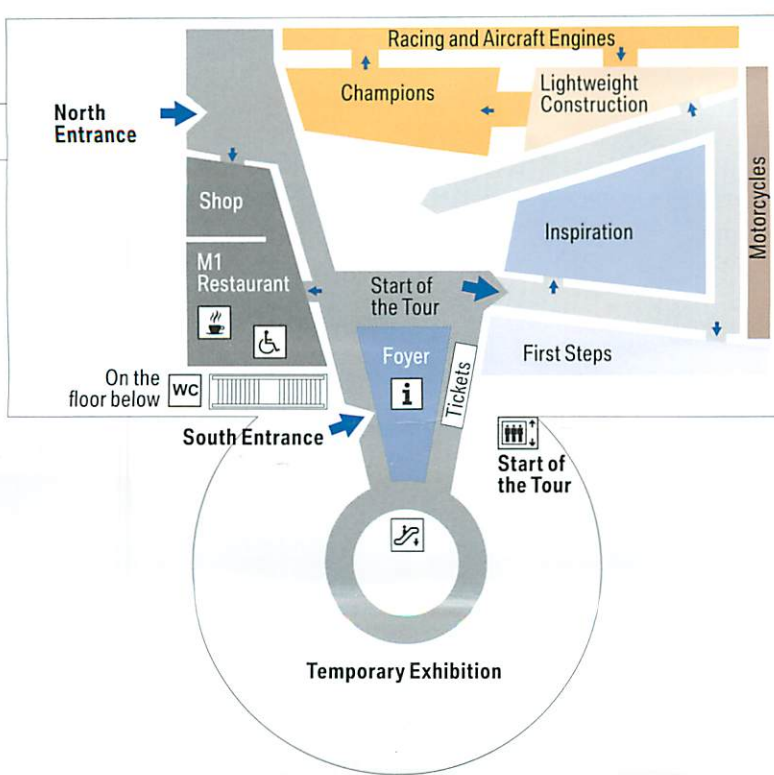
**Guided tours of the exhibition:**  
Daily, 09.00 am – 06.00 pm

Free admission.

**BMW Welt Information Service:**  
Mon – Fri, 08.00 am – 10.00 pm  
Sat – Sun, 08.00 am – 06.00 pm  
Tel. +49 (0)89 125 01 60 01

## LEVEL 0/GF

Route to BMW Welt



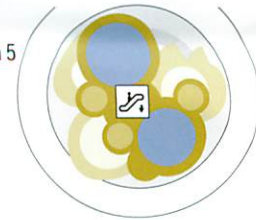
LEVEL 1

Platform 1



LEVEL 2

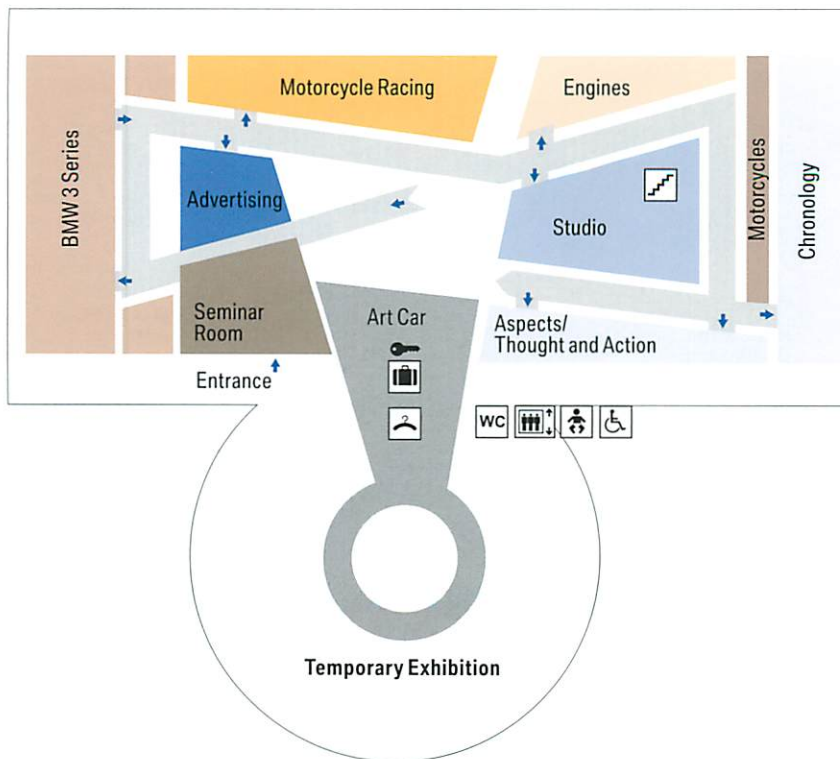
Platform 3



LEVEL 3

Platform 4

## LEVEL -1



## LEVEL -2



### Opening hours and admission.

Tue – Sun and public holidays, 10.00 am – 06.00 pm.  
 Mondays closed. Admission € 10,00, concessions € 7,00.  
 BMW Museum Information Service +49 (0)89 125 01 60 01.

Don't miss BMW Welt!

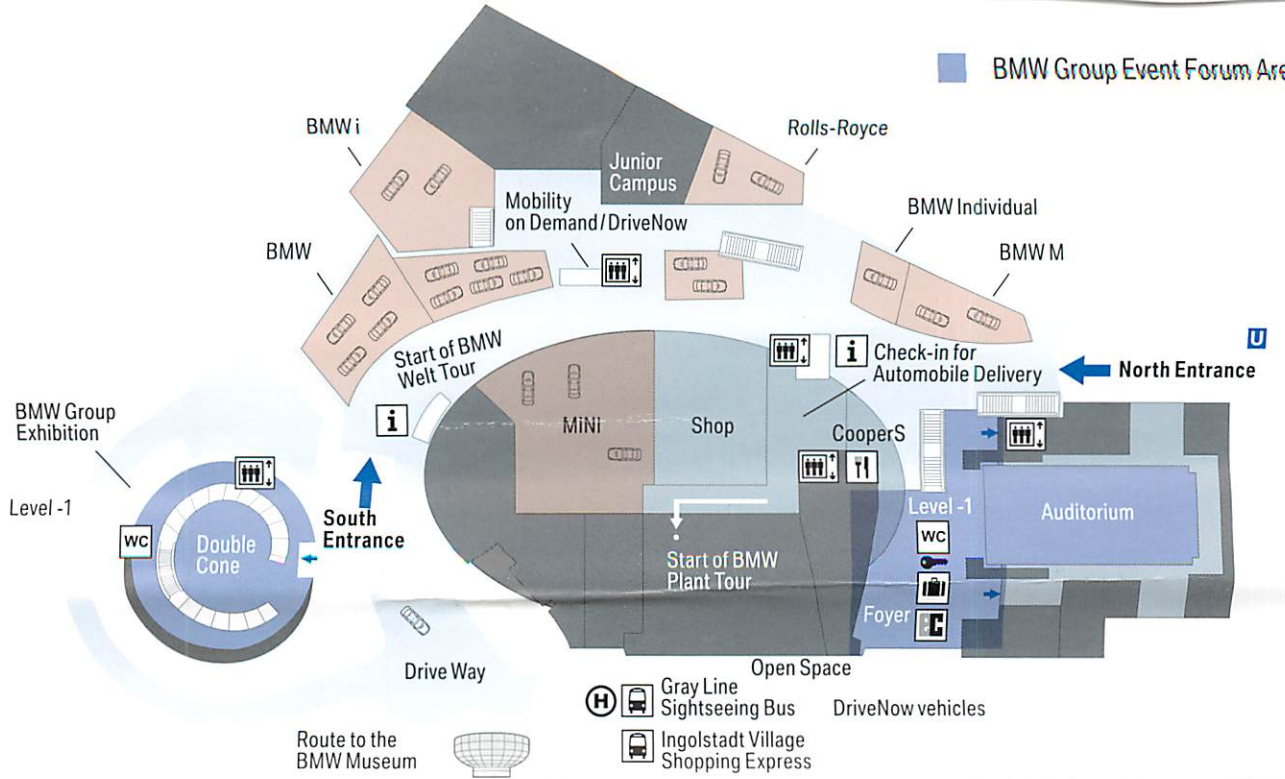
The site plan is on the opposite page.



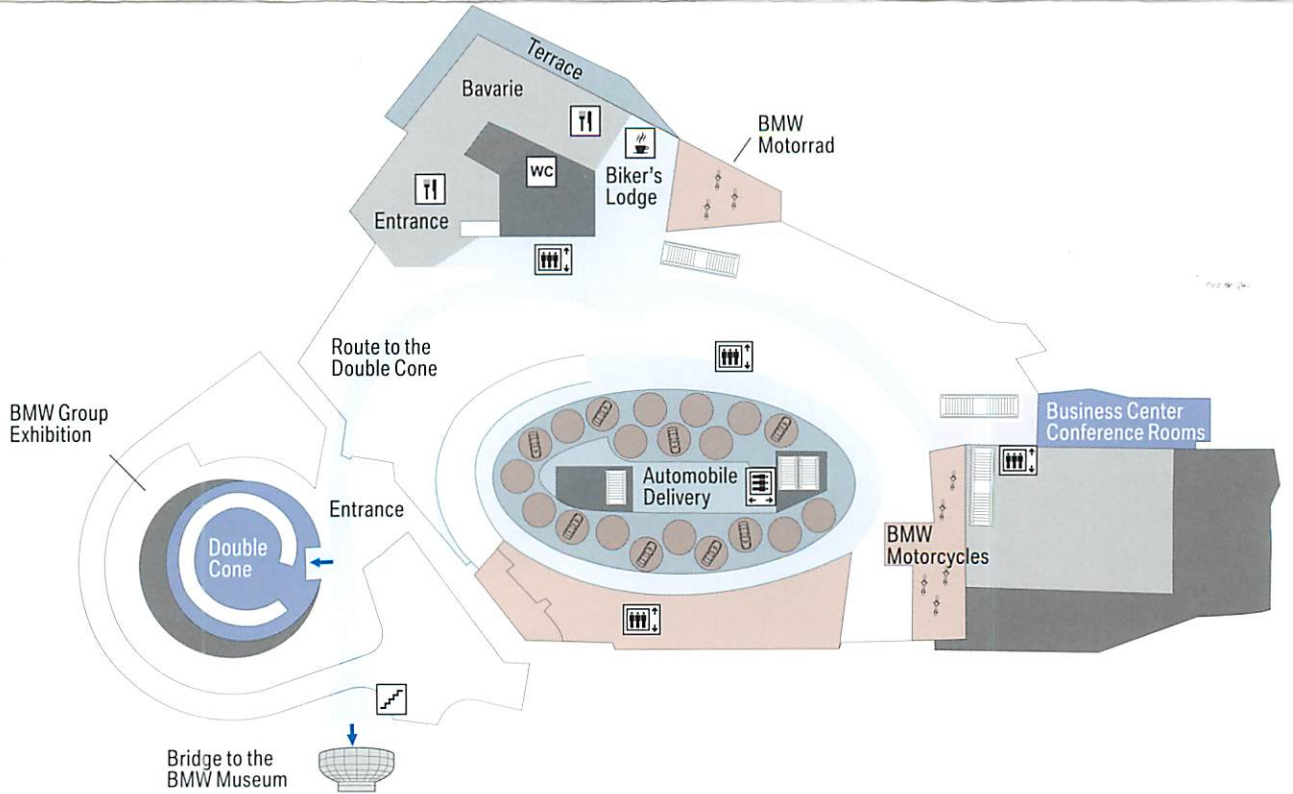


# LEVEL 0/GF

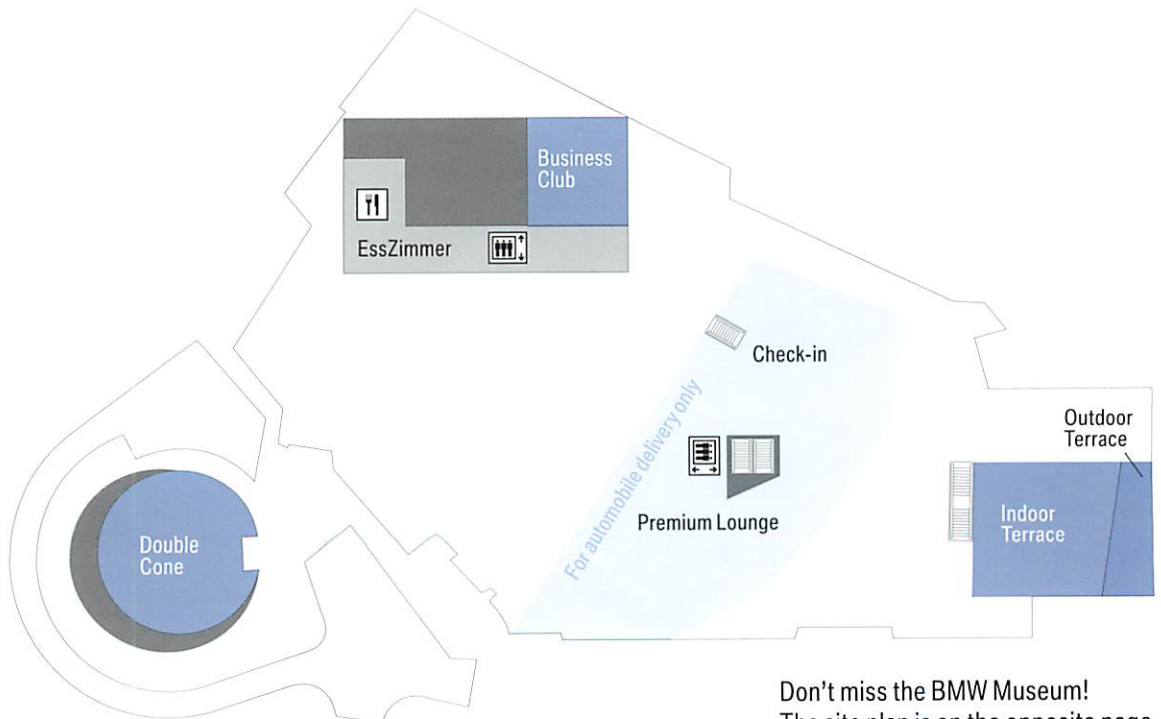
■ BMW Group Event Forum Areas



# LEVEL 1 + LEVEL 2



# LEVEL 3



Don't miss the BMW Museum!  
The site plan is on the opposite page. →